Women’s March Global is a project of Tides Center
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Two years ago women and allies around the world finalized plans for the historic Women’s March. The strength and commitment of organisers on that first march - January 21st, 2017 birthed Women’s March Global.

The movement has grown bigger than any president or regime. It is uniting grassroots organisations and organisers around the world. In order to succeed in connecting despite geographic distance, Women’s March Global invested in a new online Platform that now serves over 110 Chapters and thousands of people across the globe. We are sharing our stories, educating our communities, and advocating for change. This is how we advance human rights.

As we approach the 3rd Annual Global Women’s March we are asking our diverse and active community one question: Why do you March? I’m inspired by Ngwa Damaris, from Northwest Cameroon who tells us that she marches … “because women in my community are affected by conflict and want our voices to be heard.”

We are listening. We are advocating. The 2018 Women’s March Global Impact Report shows the power of you, our Global Community.

Women’s March Global is not just a moment in time, it is a movement that is uniting people across borders, languages, and countries. It is a global spirit that is committed to work for the collective freedom of ALL people.
OUR MISSION

Women’s March Global unites women worldwide to lead in their local mission to advance Women’s Human Rights.
THANK YOU to all our Chapters

YOU ARE THE MOVEMENT!

AFRICA
Douala, Cameroon
Antananarivo, Madagascar
Casablanca, Morocco
Lagos, Nigeria
Johannesburg, South Africa
Kampala, Uganda
Lusaka, Zambia

ASIA
Beijing, China
Bali, Indonesia
Bandung, West Java, Indonesia
Jakarta, Indonesia
Kupang, East Nusa Tenggara, Indonesia

EUROPE
Copenhagen, Denmark
Tallinn, Estonia
Montpelier, France
Paris, France
Frankfurt am Main, Germany

Lampung, Indonesia
Malang, East Java, Indonesia
Pontianak, West Kalimantan, Indonesia
Salatiga, Central Java, Indonesia
Serang, Banten, Indonesia
Surabaya, East Java, Indonesia
Yogyakarta, Indonesia
Taipei City, Taiwan
THANK YOU to all our Chapters

YOU ARE THE MOVEMENT!

Milan, Italy
Rome, Italy
Dublin, Ireland
Groningen, Netherlands
Oslo, Norway
Barcelona, Spain
Madrid, Spain
Palma de Mallorca, Spain
Stockholm, Sweden
Geneva, Switzerland
Zurich, Switzerland
Bristol, England, United Kingdom
Leicester, England, United Kingdom

London, England, United Kingdom
Manchester, England, United Kingdom
Belfast, Ireland, United Kingdom

NORTH AMERICA
Victoria BC, Canada
Muskoka ON, Canada
Niagara-on-the-Lake ON, Canada
Ottawa ON, Canada
Saskatoon SK, Canada
Waterloo ON, Canada
Kingston, Jamaica
THANK YOU to all our Chapters

YOU ARE THE MOVEMENT!

OCEANIA
Brisbane City QLD, Australia
Canberra ACT, Australia
Melbourne VIC, Australia
Sydney NSW, Australia
Auckland, New Zealand
Christchurch, New Zealand
Dunedin, New Zealand
Wellington, New Zealand

SOUTH AMERICA
Buenos Aires, Argentina
Florianopolis, Brazil
Coronel Oviedo, Paraguay
SECTION I:
The Global Platform
The Women’s March Global Team designed, developed, and launched a powerful new Platform with the potential to unite and engage women’s rights and human rights activists around the world. After months of testing with our Community, the Platform went live on International Peace Day (September 21st, 2018).
The Platform Build

- Months: 9
- In Partnership With: Cheesecake Labs
- Development Hours: 3600
THANK YOU to all our Chapters!

Chapters On Board
110

Registered Members
1769

Local Events Listed
390
The Global Community of Chapters
220 EVENTS IN 2018
6 VIGILS
6 SALONS
9 CONFERENCES
53 MARCHES
67 ACTIONS
79 HUDDLES

23 COUNTRIES
6 CONTINENTS
SECTION II: Grassroots-Led Campaigns
Our grassroots Community of Chapters and Organisers spans 6 continents. In 2018 they spoke out on issues affecting their local areas - from foreign policy to abortion rights. The actions and campaigns started by our Community transformed the way Women’s March Global mobilises. We are in awe of how our members continue to push forward and grow.
What You’ve Accomplished in 2018

- Events per Month: 18
- Organisation/Chapter Partners: 195
- Global Campaigns Launched: 8
Grassroots Campaign Global Reach

Social Reach: 1M
Engagements: 19K+
Petition Signatures: 500K
2018 CAMPAIGNS

2nd Annual Global March 2018
V-Day Actions
Vota Contro L’Odio
#EndFamilySeparation
#22To22 action
#BringtheNoise March
#AbortoLegalYa - WM Buenos Aires
Free Saudi Activists
2nd Annual Global March (2018)


- 120+ Events worldwide (outside of the U.S.)
- 34 Countries
- All 7 Continents
- Largest Crowd: Toronto, 10,000+ people
- Smallest Event: Erbil, Iraq, 1 woman

1M IMPRESSIONS
800K LIVE STREAM VIEWS
120 MARCHES
#VoteAgainstHate

223% supported

138% supported

1.3M Social Reach
Aborto Legal Ya

The fight for legal and safe abortion in Argentina - In partnership with: Women’s March Buenos Aires, CLADEM, Catholics For Choice, & Equality Now.

LA LUCHA CONTINUA.
ESTAMOS CON USTEDES, HERMANAS.

Organisation/Partner Spotlights: 9
Articles Published: 6
Engagements: 3K+
SECTION III: Education, Training, & Support
Our goal at Women’s March Global is to support our growing community through assistance, education and training. We build accessible toolkits to promote local issues and encourage dialogues on complex topics of global importance. We connect, engage, and inspire our members.
What We’ve Accomplished in 2018

Webinars: 10
Toolkits: 3
Trainings: 6
Training & Education: Webinars

Sex Trafficking
#BringtheNoise Dialogue Series
Justice for Noura
G7 - Lead with Courage
Global Open House
16 Days of Action
Women Human Rights Defenders on the Frontline
Stop Funding War
Free Saudi Women
Get Ready for the Women’s Wave

PROGRAM HIGHLIGHT:
Women Human Rights Defenders on the Frontline

Partnered with CIVICUS and SumOfUs to speak out for Women Human Rights Defenders experiencing gender based violence across the world.
#EndFamilySeparation
#StopFundingWar
End Violence Against Women

**Education & Support:**

**Resource Toolkits**

**PROGRAM HIGHLIGHT:**

#StopFundingWar

Toolkit: [List](#) of arms sales from every foreign government to Saudi Arabia.

Letters Written

100+

Demanding governments:
- End arms sales to Saudi Arabia
- Call for the immediate & unconditional release of Saudi activists.
Education:
Awareness & Dialogue Series

Sex Trafficking
Justice for Noura
#BringtheNoise Dialogue Series
G7 - Lead with Courage
Global Open House
16 Days of Action

#JUSTICE FOR NOURA

Because of you, 107 supporters shared our message to reach

1.1 M PEOPLE
24 COUNTRIES
67 CITIES
7 DAYS

THANK YOU!
Training & Support: Social Media Training with WILPF Cameroon

Amplifying voices Promoting peace & empowerment in Cameroon

Youth Trained: 59
Adults Trained: 35

Gender Diversity Training

Workshops and Lectures: 14
Cities: 8

Eastern European Gender Diversity Training
2018 Financial Statement
## Assets & Liabilities

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets Received</td>
<td>$1,076,735.00</td>
</tr>
<tr>
<td>Expenses</td>
<td>$784,889.00</td>
</tr>
<tr>
<td><strong>LIABILITIES</strong></td>
<td>$46,670.00</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td>$245,176.00</td>
</tr>
</tbody>
</table>
Revenue

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted Grants</td>
<td>$1,076,000</td>
</tr>
<tr>
<td>Individual Contributions</td>
<td>$1,735.00</td>
</tr>
<tr>
<td>TOTAL UNRESTRICTED REVENUE</td>
<td>$1,026,735.00</td>
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</tbody>
</table>
## Expenses

### EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>$601,836.00</td>
</tr>
<tr>
<td>Operations + General Management</td>
<td>$81,147.00</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$101,906.00</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$784,889.00</strong></td>
</tr>
</tbody>
</table>

### Pie Chart

- Programs: 76.68%
- Operations + General Management: 12.98%
- Fundraising: 10.34%
Program Expenses Breakdown

<table>
<thead>
<tr>
<th>Category</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Global Platform</td>
<td>$382,672.00</td>
</tr>
<tr>
<td>Grassroots Led Campaigns</td>
<td>$92,421.00</td>
</tr>
<tr>
<td>Education, Training &amp; Support</td>
<td>$126,744.00</td>
</tr>
<tr>
<td><strong>TOTAL PROGRAM EXPENSES</strong></td>
<td>$601,836.00</td>
</tr>
</tbody>
</table>
Women’s March Global is committed to fighting climate change as women are the first affected by global warming and climate related disasters.

We all need to do better when it comes to protecting our planet. We use GreenGeeks web hosting - which puts 3 times the energy they use back into the grid in renewable form - so our Global Platform is carbon-reducing.

We also take care to limit and carbon offset all our air travel.
Carbon Offset

33,511 miles travelled

7.48 tonnes of carbon used

$76 donated

+ $7 for an extra 0.75 tonnes (for good measure!)

8.23 tonnes of carbon offset

that’s 8 trees planted
each tree offsets 1 tonne of CO2
Our Team & Partners
Women’s March Global efforts are possible due to the continued hard work of our team, contributions of our Advisory Board, and support of our amazing Partners. In 2018, we built coalitions with over 50+ organisations and individuals with a commitment to work together to tackle issues facing women across the globe. We are excited to continue our partnerships in 2019!
Our Team

Uma Mishra-Newbery
Interim Executive Director
Switzerland

Michelle Emson
Digital Director
Canada

Melissa Durrell
Director of PR & Media
Canada

Jackson Hyland-Lipski
Director of Visual Content
United States

Katie Simpson
Head of Operations
United States

Tenzin Kyisarh
Editorial & Comms Manager
United States

Jessica Goldfarb
Administration & Finance Advisor
United States
Advisory Board

Alaa Murabit
Canada/Libya
UN Women Global
Civil Society Advisory Group

Julienne Lusenge
Democratic Republic of Congo
President of the Board & Co-Founder, SOFEPADI

Betsy Scolnik
United States
Former Co-Producer, TEDWomen

Yasmeen Hassan
Pakistan
Global Executive Director, Equality Now

Catalina Escobar
Colombia
Founder, The Juanfe Foundation

Amra Sabic-El-Rayess
Bosnia
Senior Research Scientist EPSA, Teachers College Columbia University

Jenna Arnold
United States
Founder, Organize.org
Organiser, Women’s March on Washington

Lara Stein
South Africa
Founder, TedX
Formerly, MITReACT and Singularity University
To all of our supporters and coalition partners - Thank You!

Supporters
Acid Survivors Trust International (ASTI)
The Advocates for Human Rights
Aja Monet
Allah Loves Equality
Americans for Democracy and Human Rights in Bharian
Asian Pacific Institute on Gender-Based Violence (API-GBV)
Catholics for Choice
Center for Reproductive Rights
Change.Org
CIVICUS
CLADEM

Coalition Against Trafficking Women
Collective Agency
Ekta Parishad
European Network Against Racism (ENAR)
Families Belong Together
FestHeart International LGBTI Film Festival
Free Saudi Activists Coalition
Fund for Congolese Women
Gulf Centre for Human Rights
Human Rights Campaign
Human Rights Watch
International Campaign for the Rohingya
Immigrant Justice Now International
Supporters

To all of our supporters and coalition partners - Thank You!

Supporters, continued...
International Service for Human Rights
Jasmin Kaur
Juanfe
Las Piqueteras
Les Glorieuses
March For Our Lives
Ni Una Menos
OHCHR
National Coalition for Equality in Inheritance
Nsawya FM
Open Society Justice Initiative
Small Arms Survey
Thunderclap

Tiffany Shlain & 50/50 Day
The Total Shutdown
V-Day
WHRD MENA
Women In Need
World Pulse